



COMPANY NAME

BUSINESS UNIT

CONTACT

ADDRESS

PHONE

FAX

E-MAIL

BOOKING FORM

I/WE WOULD LIKE TO MAKE A FIRM BOOKING FOR THE FOLLOWING PACKAGES:

		€	QUANTITY	TOTAL
B2B AREA				
AUDITORIUM	<input type="checkbox"/> Up to 200 persons, whole day	50,000.-		
	<input type="checkbox"/> Up to 200 persons, half day (morning 09:00 - 13:00; afternoon 14:00 - 18:00)	30,000.-		
WORKSHOP AREA	<input type="checkbox"/> 50 persons, per day	10,000.-		
CONFERENCE ROOM	<input type="checkbox"/> 30sqm, 20 persons, per day	6,000.-		
MEETING ROOM	<input type="checkbox"/> 9sqm, 6 persons – duration of show	15,000.-		
	<input type="checkbox"/> Whole day	1,500.-		
	<input type="checkbox"/> Half day (morning 09:00 - 13:00; afternoon 14:00 - 18:00)	800.-		
DEMO AREA	<input type="checkbox"/> 12sqm – duration of show	10,000.-		
	<input type="checkbox"/> Whole day	1,000.-		
	<input type="checkbox"/> Half day (morning 09:00 - 13:00; afternoon 14:00 - 18:00)	600.-		
CORNER COUCHES	<input type="checkbox"/> Open-plan area, 8 persons – duration of show	12,000.-		
	<input type="checkbox"/> Whole day	1,400.-		
	<input type="checkbox"/> Half day (morning 09:00 - 13:00; afternoon 14:00 - 18:00)	800.-		
TABLE	<input type="checkbox"/> Open-plan area, 4 persons – duration of show	5,000.-		
	<input type="checkbox"/> Whole day	600.-		
	<input type="checkbox"/> Half day (morning 09:00 - 13:00; afternoon 14:00 - 18:00)	400.-		
DEMO STAND	<input type="checkbox"/> In the lobby – duration of show	7,000.-		
NEW MOBILITY CLUB IN THE B2B AREA				
NEW MOBILITY CLUB	<input type="checkbox"/> Membership for full duration of the IAA Permanent admittance for member and one guest	2,800.-		

Show stage

		€	QUANTITY	TOTAL
PRIME TIME	<input type="checkbox"/> 11:00 - 17:00 – for all show days			
	<input type="checkbox"/> Time slot – 1 x 20 minutes	8,000.-		
	<input type="checkbox"/> Time slot – 1 x 10 minutes	4,000.-		
PRE- & POST-PRIME TIME	<input type="checkbox"/> from 9:00 - 11:00 and 17:00 - 19:00 – for all show days			
	<input type="checkbox"/> Time slot – 1 x 20 minutes	5,000.-		
	<input type="checkbox"/> Time slot – 1 x 10 minutes	2,500.-		

NEW MOBILITY TEST TRACK, INDOOR

		€	QUANTITY	TOTAL
L PACKAGE	<input type="checkbox"/> 10 vehicles plus pit, 20sqm	20,000.-		
M PACKAGE	<input type="checkbox"/> 6 vehicles plus counter, 12sqm	10,000.-		
S PACKAGE	<input type="checkbox"/> 2 vehicles plus display, 6sqm	6,000.-		

BARRIER ADVERTISING	<input type="checkbox"/> Barrier advertising, per linear metre inc. production	250.-		
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NEW MOBILITY TEST TRACK, OUTDOOR

		€	QUANTITY	TOTAL
L PACKAGE	<input type="checkbox"/> 10 vehicles plus pit, 20sqm	10,000.-		
M PACKAGE	<input type="checkbox"/> 6 vehicles plus counter, 12sqm	8,000.-		
S PACKAGE	<input type="checkbox"/> 2 vehicles plus display, 6sqm	4,000.-		

BARRIER ADVERTISING	<input type="checkbox"/> Barrier advertising, per linear metre inc. production	250.-		
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BRAND TOWER

		€	QUANTITY	TOTAL
LARGE	<input type="checkbox"/> 5 metres high, incl. 2 x 60" screens and media players, plus graphics	25,000.-		
MEDIUM	<input type="checkbox"/> 3.5 metres high, incl. 2 x 42" screens and media players, plus graphics	15,000.-		
SMALL	<input type="checkbox"/> 3.5 metres high, includes graphics	10,000.-		

MULTIMEDIA ADVERTISING PACKAGE

		€	QUANTITY	TOTAL
LARGE	<input type="checkbox"/> For details of services see price list for additional participation options	39,500.-		
MEDIUM	<input type="checkbox"/> For details of services see price list for additional participation options	25,000.-		
SMALL	<input type="checkbox"/> For details of services see price list for additional participation options	9,500.-		

SUM TOTAL	for all selected participation options			SUM TOTAL (EUROS)

After receiving the booking, we will send out detailed registration documents.

Place, date

Signature

Company stamp