



# NEW MOBILITY WORLD

## EVENT PROGRAMME

15. September 2015 (Dienstag/Tuesday)

Forums Bühne/ Forum Stage	
12:00 - 12:30	<b>n-TV LIVE "Telebörse"</b> mit Raimund Bechta
12:30 - 13:00	<b>n-tv LIVE "Telebörse"</b> mit Raimund Bechta
13:00 - 14:00	<b>n-tv LIVE "Telebörse"</b> mit Raimund Bechta
14:00 - 14:30	<b>n-tv LIVE ""Telebörse"</b> mit Raimund Bechta
14:30 - 18:00	<b>Recording moderation for PS Motormagazin</b> mit Verena Wriedt und News Special mit N.N. und Raimund Bechta
20:00 - 20:15	<b>Media Night</b> Welcome by Minister of Hessen for Economy, Energy, Transport and Development, Mr. Tarek Al- Wazir and VDA President Wissmann
20:15 - 21:00	<b>Panel discussion:</b> Moderated by Thilo Koslowski (Gartner) with Mr. Justus (Google); Mrs. Bronder (T-Systems), Mr. Crede (Allianz); Dr. Sommer (ZF Friedrichshafen); Dr. Denner (Robert Bosch GmbH).
21:00 - 23:00	<b>Get-together</b>
Multimodal Market Hall	
10:00 - 10:30	<b>Get-together &amp; fair briefing</b> All exhibitors of "Multimodal Market Hall" and "Mobility Solution Center"
16:00 - 16:15	<b>New Mobility Market 2030</b> Peter Fuß, EY, Senior Advisory Partner Automotive; Harman: Hans Roth, Director Technology Marketing (tbc.)
16:15 - 16:30	<b>Carsharing Models at a glance</b> car2go: tbc.; Drivy, Gero Graf, MD; Flinkster (DB), tbc.; CiteeCar, Bill Jones, CEO; Carzapp, Oliver Lünsted, CEO; Carjump, Michel Stumpe, MD"
16:30 - 16:45	<b>Ridesharing providers</b> BlaBlaCar, Olivier Bremer, General Manager DE; ADAC Mitfahrclub, Sven Domroes, Founder; SAP two go: Alexander Machold, Business Development; Fliinc, Dr. Klaus Dibbern, CEO
16:45 - 17:00	<b>Intermodal Apps</b> moovel, tbc.; Qixxit (DB), tbd.; Ubeeqo, Pierre-Yves Garcia, MD"
17:00 - 17:15	<b>New business models</b> For Daimler/car2go: name follows; shaere-a-taxi, Manuel Wesch, Head of Sales
17:15 - 17:30	<b>New Mobility &amp; Fleet Services</b> Invers: Alexander Kirn, MD; Ubeeqo: Pierre-Yves Garcia, MD; Carzapp: Oliver Lünsted, MD; Ametras: Stefan Fuhrer, MD; Bill-x: Mr. Storch
17:30 - 17:45	<b>Technology &amp; Big Data</b> Intro: Harry Strasser, Executive Partner New Mobility World; ekoio: Immanuel Ribarcyk, MD; Modalyzer: Stephan Leppler from InnoZ; Smartlane: Florian Schimandl, MD;
17:45 - 18:00	<b>Parksharing/-services</b> Intro Anil Valsan, Global Automotive & Transportation Lead Analyst, EY; ParkU: Christian Oldendorff, MD; Apcoa: tbd.; Parkpocket: Stefan Bader, CEO; Ampido: Adalbert Rajca, MD; Parkfinder: tbd.

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21:00 - 23:00	<b>Get-together</b>
<b>Startup Zone</b>	
11:00 - 11:30	<b>Welcome by Flex</b> Collective Innovation in a Connected World
11:30 - 12:30	<b>Startup Pitches I</b> 90 sec Intros by Startups and the Ecosystem
12:30 - 13:30	<b>Networking</b>
13:30 - 15:00	<b>Startup Pitches II</b> 90 sec Intros by Startups and the Ecosystem
15:00 - 17:00	<b>Networking</b>
17:00 - 18:00	<b>Presentation and Fireside Chat</b> with Rutt Bridges, author of "Driverless Car Revolution – Buy Mobility, Not Metal" on how the connected, driverless car impacts our economy and overall society.
18:00 - 19:45	<b>Networking Event and Press Guided Tours</b>