



NEW MOBILITY WORLD

EVENT PROGRAMME

16. September 2015 (Mittwoch/Wednesday)

Forums Bühne/ Forum Stage	
10:00 - 11:00	Paving the Road to Autonomous Driving – Vision, Trends & Technologies with Frank M. Rinderknecht, CEO Rinspeed - Alon Atsmon, Vice President Technology Strategy HARMAN Connected Car Division - Peter Fuß, Senior Advisory Partner Automotive GSA Ernst&Young Moderator: Harry Strasser, Executive Partner New Mobility World
12:00 - 14:15	n-TV LIVE "Telebörse" mit Raimund Bechta
15:00 - 18:00	Executive Forum „Innovation, Transformation, Disruption – The New Mobility World“ Moderation Prof. Dr. Wolcott with Thilo Koslowski, Chris Urmson, Rutt Bridges, Carlos Tavares, Mike McNamara, Dr. Joseph ("Yossi") Vardi, Gilles Le Borgne, Henrik Wenders, Malgorzata Wiklinska, Ding Lei and Nick Sampson
Connected Car	
13:15 - 13:45	Press Conference Connected Car and Automated Driving Connected Car Pavilion (Booth 41) at the Show Stage, moderated by Guido Reinking
Urban Solution Market	
10:45 - 11:45	Press conferences theme parks: "Urban Mobility" and "E-Mobility"
Multimodal Market Hall	
09:30 - 10:40	Press conferences theme parks: "Mobility Services"
13:30 - 13:45	Ownership re-defined: 'Sharing is the new buying' for urban mobility" Moderator: EY, Christoph Graf v. Krockow, Manager Mobility Innovation Group car2go: Thomas Beermann, CEO car2go Europe.; BlabarCar: Olivier Bremer, CEO
13:45 - 14:00	Automated driving - effects on carsharing, taxi, etc. Moderator: EY, Peter Fuß, Senior Advisory Partner Automotive Frank Rinderknecht (Budii)
14:00 - 14:30	Connected Car & Human-Machine-Interface (HMI) Harman: Craig Turner, Senior Director, Automotive HARMAN Connected Services; SemVox: Jochen Steigner, CSO; autoaid: Moritz Funk, CEO, ekoio: Immanuel Rybarczyk, Leiter Marketing/PR; Baimos: Philip Spangenberg, MD; Vimcar: Malte Windwehr, Head of Communications
17:00 - 17:15	Role of E-Mobility in Mobility Services Moderator: EY, Ursula Schneider, Senior Manager Mobility Innovation Group Emio: Valerian Seither, MD; ICE-Gallery: Ramin Mokhtari, MD; Greenwave: tbd
14:45 - 15:00	Sustainable Mobility Moderator: Andreas Nelskamp atmosfair: Moritz Jericke; German Partnership of Sustainable Mobility, name tbc.: World Bicycle Relief: name tbc.



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Startup Zone

10:00 - 10:30	Google for Startups Dirk Primbs, Google Developer Evangelism
10:30 - 11:00	Growth Stage Capital in the EU EIT Digital, Daniel Mitchel
11:00 - 11:30	Crowd funding EIT Digital, Michael Gebert
11:30 - 12:00	The Hunt for the Unicorn Tribal Ventures, Alan Matthew
12:00 - 13:00	Press Conference Startup Zone
13:00 - 13:45	Learning from those who made it - A Fireside Chat with Successful Founders Holger Weiss (Aupeo)
18:00 - 19:45	Networking Event and Press Guided Tours