



NEW MOBILITY WORLD

EVENT PROGRAMME

23. September 2015 (Mittwoch/Wednesday)

Forums Bühne/ Forum Stage	
09:00 - 10:00	Auto Motor Sport Moderator Det Müller
10:00 - 10:20	MATRO - Die Roboterplattform Bock
10:30 - 10:50	AMETRAS Mobilitätsoptimierung durch Corporate CarSharing with Stefan Fuhrer
11:00 - 11:15	Urban Mobility presented by Huffington Post SHÁRE-a-Taxi with David Baus/Manuel Wesch
11:15 - 11:30	Urban Mobility presented by Huffington Post NUANCE HMI in the connected car
11:30 - 11:40	Smartflower with Andreas Birnegger
11:40 - 11:45	re2you/only mov
11:45 - 12:00	CITBUG with Huub Huitink & Dirk Hoeflein
12:00 - 12:15	The Mobility Genius Quiz Show
13:30 - 14:00	ExtraEnergy EN: Light Electric Vehicles, Which Pedelec fits my needs? Technologies and trends presented by Sascha Nachtnebel and Hannes Neupert DE: Leicht Elektro Fahrzeuge, Welches Pedelec passt zu mir? Technologien und Trends vorgestellt von Sascha Nachtnebel und Hannes Neupert
14:00 - 14:20	Parkpocket with Dr. Karoline Bader
14:30 - 14:50	SCHREDER - Smart Lighting -Shuffle - Intelligente Lösungen für die Stadt von Morgen Mit Koen Van Winkel
15:00 - 15.20	MITSUBISHI greenmobility@home, bi-direktionale Speicherfähigkeit; Smart Grid with Peter Siegert
15:30 - 15:50	LEGIC Smart Access in Urban Environment with John Harvey
16:00 - 16:20	World Bicycle Relief with Kristina Jasiunaite & Lena Kleine-Kalmer
18:00 - 19:00	News block/Trailer/Clips all topics
B2B Area	
09:00 - 17:00	B2B Auditorium II "Smart Mobility Services for the Smart City: Architectures and Solutions towards a Service Market Place" Workshop of the 4 European projects STREETLIFE, PETRA, MYWAY and SIMPLI-CITY (public/offen)



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Urban Solution Market	
10:00 - 10:30	Electric Mobility for Smart Cities and Communities - open Workshop [ui!] the urban institute: Prof. Dr. Dr. e.h. Lutz Heuser; DG MOVE: Axel Volkery
10:30 - 11:00	Electric Mobility in Berlin emo Berlin: Gernot Lobenberg
11:00 - 11:30	EV4SCC Platform: how to take our commitment further... Urban Foresight: Karine Sbirrazzuoli
11:30 - 12:00	Elektrifying a company car fleet – Goals and insights after 300.000 km Bridging-IT: Klaus Baumgärtner / Ralf Braun
12:00 - 12:30	Challenge Open Lab community: kick off of the EV4SCC community Michelin: Olivier Dario
12:30 - 13:00	ELIPTIC: electrification of public transport in cities Euro Cities: Yannick Bousse
14:00 - 14:30	Commercial Electric Vehicles as a Service Greenway: Martin Borcin
14:30 - 15:00	Connecting networks for customer friendly eMobility Hsubject: Dr. Martin Petschnig
15:00 - 15:30	Inductive charging: challenges for cities CIRCE: Ignacio Martin
15:30 - 16:00	GO4SEM: global EV trends VUB Mobi: Thierry Coosemans
16:00 - 16:30	Wrap-up [ui!] the urban institute: Prof. Dr. Dr. e.h. Lutz Heuser
Startup Zone	
10:00 - 18:00	SPECIAL: „Startup and Investors Day“
10:00 - 10:45	Relevanz von „New Mobility“ für Investoren und Corporates. Marktüberblick, Ausblick und Perspektiven Moderator: Andreas Nelskamp, New Mobility World. High Tech Gründerfonds: Klaus Lehmann, Investmentmanager. Venture Capital Magazin: Benjamin Heimlich, Redaktionsleiter
10:45 - 11:00	Overview Google offerings for startups Dirk Primbs, Google Developer Evangelism
11:00 - 11:15	VCs und Corporates Vorstellung einzelner Corporates und Investoren, z.B. EIT Digital
11:15 - 12:30	Startup Pitches I
12:30 - 12:45	Kick-off Präsentation HTGF Beratertag Danach Einzelgespräche mit Startups am HTGF Tisch bis 18h (ca. 30 Min., Anmeldung erforderlich)
13:45 - 14:30	Herausforderung Unternehmenswachstum und Internationalisierung auf Organisation, Management-Stil, Mitarbeiter Typus Mobberies: Terence Hielscher; Management Angels, Name tbc.
14:30 - 15:30	Startup Pitches II
16:30 - 17:15	Rechtliche Rahmenbedingungen als Erfolgsfaktor - Folgefinanzierung & Exit - Kooperationen von Startups mit Konzernen. David gegen Goliath? - Patente, Marken, Domain-Recht High-Tech-Gründerfonds: Name tbc; pwc: Name tbc.; Osborne Clark: Benjamin Monheim, Tim Maiorino
18:00 - 19:00	Get together